

# Ocho razones para comenzar a usar Gutenberg en 2023



WordCamp  
Torrelodones  
2023

Álvaro Gómez Velasco

**#WCTorre**



# Álvaro Gómez Velasco

---

Co-fundador de [GIGA4](#)  
Happiness Engineer en [Automatic](#)  
Full-time [sponsored volunteer](#) en WP.org

Padre de [Julia](#) & [Clara](#)  
[@MrFoxTalbot](#) en todos los lados!



#WCTorre

# ¿Qué es Gutenberg?



WordCamp  
Torrelodones  
2023



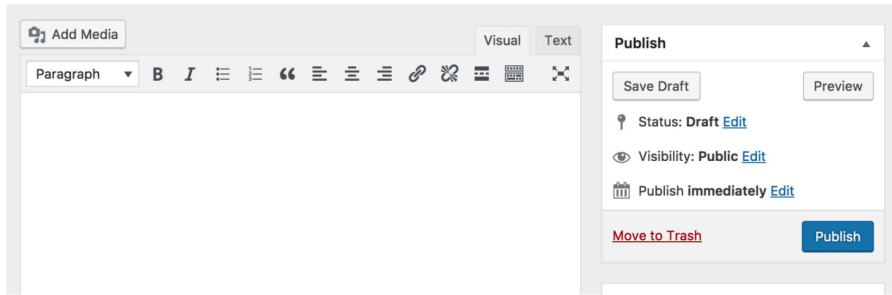
#WCTorre



**Gutenberg:** Editor visual nativo y parte del núcleo de WordPress desde diciembre de 2018.



[La Revolución Gutenberg: Del 'Post' al 'Block'](#)



## Rewind? Classic Editor



Editor clásico

Por WordPress Contributors

Descargar

## Fast Forward? Gutenberg Plugin



Gutenberg

Por Gutenberg Team

Descargar



WordCamp  
Torreloñones  
2023

#WCTorre

# 1. Integridad de la información



WordCamp  
Torrelodones  
2023



#WCTorre

post\_content

```
<!-- wp:paragraph -->
<p>Once upon a time, Gutenberg
13.3.0</p>
<!-- /wp:paragraph -->

<!-- wp:heading -->
<h2>I am a heading</h2>#
<!-- /wp:heading -->

<!-- wp:paragraph {"dropCap":true} -->
<p class="has-drop-cap">Lorem ipsum
dolor sit amet, consectetur adipiscing
elit, sed do eiusmod tempor incididunt
ut labore et dolore magna aliqua. Ut
enim ad minim veniam, quis nostrud
exercitation ullamco laboris nisi ut
aliquip ex ea commodo consequat. Duis
aute irure dolor in reprehenderit in
voluptate velit esse cillum dolore eu
fugiat nulla pariatur. Excepteur sint
occaecat cupidatat non proident, sunt in
culpa qui officia deserunt mollit anim
id est laborum.</p>
<!-- /wp:paragraph -->
```

## Sin efecto lock-in

Genera HTML válido + comentarios.

Puedes volver al editor clásico en cualquier momento.

Tus contenidos pueden moverse a cualquier otro CMS o usarse como HTML estático.



---

# The Blogging Software Dilemma

👤 Matt ● January 24, 2003 🗨️ 118 Comments

This site is beginning to grow and grow, and [forward compatibility](#) has lately been in my mind more. Several days ago I passed twenty thousand unique visitors, and more than seventy thousand hits, since late August. I recently converted (except the photolog) to XHTML 1.1, which was nice, but it's not the markup I'm worried about. My [logging software](#) was updated for months, and the main developer has disappeared, and I can only hope that he's okay.

What to do? Well, [Textpattern](#) looks like everything I could ever want, but it doesn't look like it's going to be licensed in a way that is something politically I could agree with. Fortunately, b2/cafelog is GPL, which means that I could use the existing code to create a fork, integrating all the cool stuff that Michel would be working on right now if only he was around. That way, if I ever fell off the face of the planet a year from now, whatever code I made would be free to the world, and if someone else wanted to pick it up they could. I've decided that this is the course of action I'd like to go in, now at least. What should it do? Well, it would be nice to have the flexibility of MovableType, the parsing of TextPattern, the ease of setup of Blogger. Someday, right?

## The Blogging Software Dilemma

Enero de 2003





## 2. Ligerero



WordCamp  
Torrelodones  
2023



#WCTorre



## Todo incluido. Nada más

Todo está ya en el núcleo de WP: No añade llamadas extra.

Markup semántico y sencillo (sin “divitis”).

No hay tablas extras en la base de datos.





<https://wordpressmu-313146-998730...>  
 Wed, Oct 2, 2019 4:06 AM -0700  
 Vancouver, Canada  
 Chrome (Desktop) 75.0.3770.100

<https://wordpressmu-313146-998730...>  
 Wed, Oct 2, 2019 4:06 AM -0700  
 Vancouver, Canada  
 Chrome (Desktop) 75.0.3770.100

<https://wordpressmu-313146-998730...>  
 Wed, Oct 2, 2019 4:06 AM -0700  
 Vancouver, Canada  
 Chrome (Desktop) 75.0.3770.100

<https://wordpressmu-313146-998730...>  
 Wed, Oct 2, 2019 4:15 AM -0700  
 Vancouver, Canada  
 Chrome (Desktop) 75.0.3770.100

### Gutenberg

### Elementor

### Divi Theme

### Divi Builder

PageSpeed Grade  
 YSlow Grade  
 Fully Loaded time  
 Total page size  
 Total # of requests

A (99%)  
 B (86%)  
 0.9s  
 24.9KB  
 8

A (99%)  
 C (72%) -14%  
 1.4s +0.5s  
 241KB +216KB  
 26 +18

A (96%) -3%  
 C (76%) -10%  
 1.5s +0.6s  
 361KB +336KB  
 18 +10

A (95%) -4%  
 C (75%) -11%  
 1.2s +387ms  
 203KB +178KB  
 15 +7

Fuente: [Gutenberghub](#)

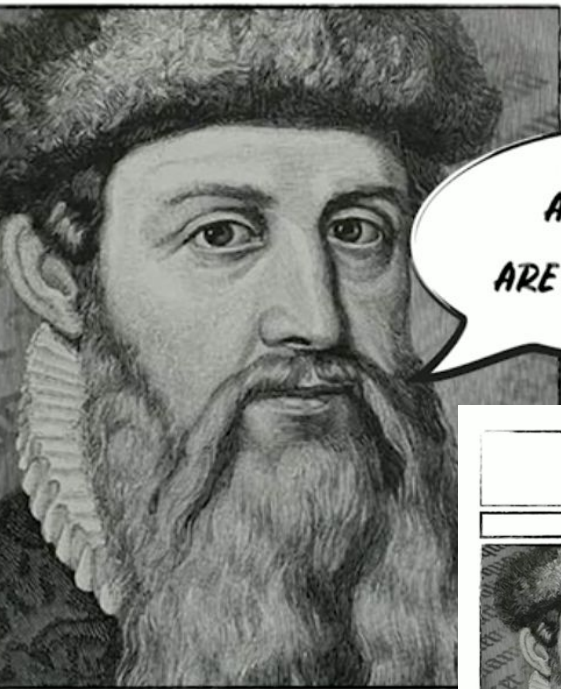
# 3. Constructor y editor



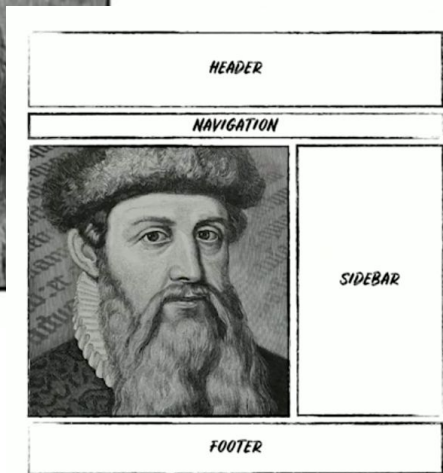
WordCamp  
Torrelodones  
2023



#WCTorre



*ALL THE VIEW  
ARE BELONG TO ME!*



## Es un constructor pero también un editor de contenidos

Aprender a usar bloques para redactar una entrada y más adelante aprender a construir un sitio completo.

Las mejoras técnicas en cada uno de estos dos aspectos benefician al otro.



# 4. Estándar y Compatible



WordCamp  
Torrelodones  
2023



#WCTorre



**Sin Gutenberg**



**Con Gutenberg**



# Más de 1000 plugins compatibles buscando “Gutenberg Block”...

## The Icon Block

★★★★★ (16)

Effortlessly add SVG icons and graphics to the WordPress block editor.


aciones activas  Probado con 6.1.1





## 3D Viewer Block – Display interactive 3D models on the web.

★★★★★ (2)

Embed 3D models. Display interactive 3D models within a few clicks.

 bPlugins LLC

 400+ instalaciones activas  Probado con 6.0.3

## Animated Text Block – Apply animation on any text.

★★★★★ (4)

Display text or paragraph as animation.


aciones activas  Probado con 6.0.3



## Flexible Table Block

★★★★★ (14)

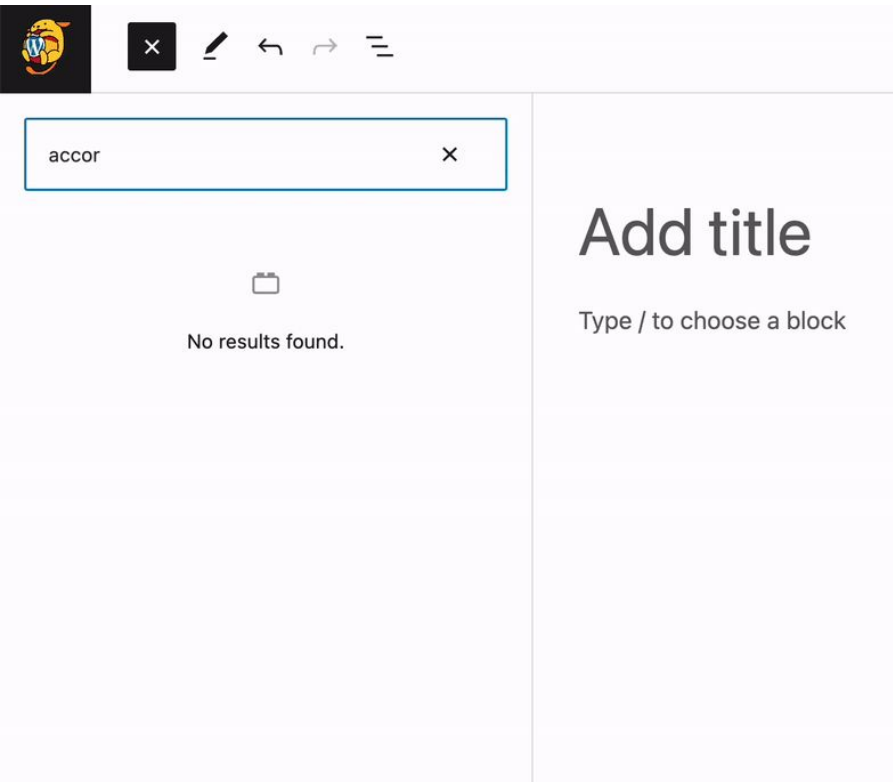
Flexible Table Block is a custom block plugin for the WordPress block editor that allows you to create tables in any configuration.

 Aki Hamano

 10.000+ instalaciones activas  Probado con 6.1.1

Anteriores [1](#) [2](#) [3](#) [4](#) [..](#) [51](#) [Sigüientes](#)





**...y puedes instalarlos al vuelo!**

# Componentes de diseño estandarizados

- [StoryBook](#)
- Artículo en el blog de [Nelio](#)

## Small Buttons



## Regular Buttons



Knobs Story Accessibility

```
117
118 export const icon = () => {
119     const usedIcon = text( 'Icon', 'ellipsis' );
120     const label = text( 'Label', 'More' );
121     const size = number( 'Size' );
122
123     return <Button icon={ usedIcon } label={ label } iconSize={ size } />;
124 };
125
126 export const disabledFocusableIcon = () => {
127     const usedIcon = text( 'Icon', 'ellipsis' );
128     const label = text( 'Label', 'More' );
129     const size = number( 'Size' );
130
131     return (
132         <Button
133             icon={ usedIcon }
```



# 5. Extensible



WordCamp  
Torrelodones  
2023



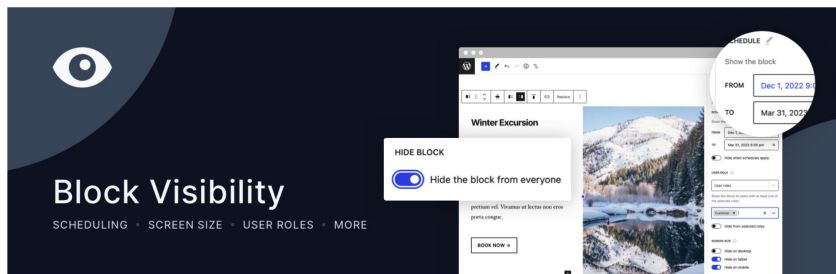
#WCTorre



Gutenberg Block Editor Toolkit – EditorsKit

By Munir Kamal

Download



Block Visibility — Conditional Visibility Control for the

Block Editor

By Nick Diego

Download

# Listo para ser ampliado y customizado

A tu gusto: [Extending the Block Editor](#)

- [Editorskit](#)
- [Block Visibility](#)



WordCamp  
Torreloodes  
2023

#WCTorre

# 6. Fases tres y cuatro





## Collaborative Editing

This is a heading (H1)

KAdam

This is a heading (H2)

This is a heading (H4)

Abhishek Kaushik

This is part of heading 5

This is a heading (H6)

I want to change this block

Ivan Kristianto

Stephen Edgar

Stuart Shields

This is a **regular** paragraph block. Professionally productize highly efficient results with world-class core competencies. Objectively matrix leveraged architectures vis-a-vis error-free applications. Completely maximize customized portals via fully researched metrics. Enthusiastically generate premier action items through web-enabled e-markets. Efficiently parallel task holistic intellectual capital and client-centric markets. Live update here.

# Edición colaborativa y multi-idioma

Esto es sólo el principio!

Fuente: [@tacoverde](#)



WordCamp  
Torreloñones  
2023

#WCTorre

# 7. Es tuyo



#WCTorre

WordPress / gutenberg Public

Issues 4.7k Pull requests 920 Discussions Actions Projects

### Phase 2: Customization

#33094 opened on Jun 30, 2021 by mtias

Open 43

### Medium Projects

#29503 opened on Mar 3, 2021 by mtia

Open 7

is:issue is:open

4,653 Open 17,178 Closed

- Bloc Styles Preview: Popover disappears when the button has focus** [Type] Bug  
#48320 opened 28 minutes ago by t-hamano
- Spacing (default margin) is not working in front-end using theme.json**  
#48317 opened 1 hour ago by hphiolen
- Innerblock not being restricted within groups**  
#48311 opened 2 hours ago by sascha-bleech
- Button color suggestion does not display like we have in other blocks** [a11y] Color C  
#48308 opened 3 hours ago by Anjali29dots

“With enough eyes, all bugs are shallow.”

Todo pasa en GitHub y cualquiera puede participar en [la conversación](#).

Los reportes de bugs son [públicos](#) y transparentes.

Cualquier puede [colaborar](#).



# 8. Continuidad



WordCamp  
Torrelodones  
2023



#WCTorre



## Es el núcleo. Es el futuro.

Las actualizaciones pueden romper cosas, pero alguien lo va a arreglar.

No depende de una empresa concreta que pueda decidir abandonarlo o cambiar la política de precios de repente.

Tarde o temprano te vas a subir al tren, así que cuanto antes, mejor.



Ponente

# ¡GRACIAS!

.....



WordCamp  
Torrelodones  
2023



#WCTorre



# WordCamp Torrelodones 2023

#WCTorre